

LIST OF CD'S (AVAILABLE WITH BOOK)  
K.S. SCHOOL OF BUSINESS MANAGEMENT  
GUJARAT UNIVERSITY

**CD's of MBA Books**

<b>No.</b>	<b>Acc. No.</b>	<b>Title of CD</b>	<b>Author</b>	<b>Ed.</b>	<b>Publisher</b>
1	197	General Studies	Chand, Tara		TMH
2	329	Service Management: Operations, Strategy, and Information Technology	Fitzsimmons, James A.	3 <sup>rd</sup>	McGraw-Hill Irw
3	339	Service Management: Operations, Strategy, and Information Technology	Fitzsimmons, James A.	3 <sup>rd</sup>	McGraw-Hill Irw
4	349	International Business	Rugman, Alan M. and Hodgetts, Richard M.		Prentice-Hall India Private Limited
5	370	Principle of managerial finance	Gitman, Lawrence J.	10 <sup>th</sup>	PEARSON
6	458	Distributed Operating Systems: Concepts and Design	Sinha, Pradeep K.		Prentice-Hall of India Private Limited
7	520	Fundamentals of corporate Finance	Ross, Stephen A. and others	6 <sup>th</sup>	TMH
8	525	Marketing Research: with in a changing information Environment	Hair, Joseph F. and others	2 <sup>nd</sup>	TMH

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9	582	Operations Management: Strategy and Analysis	Krajewski, Lee.J. and Ritzman, Larry.P.	6 <sup>th</sup>	PEARSON
10	1299	Basic econometrics	Gujarati, Damodar N.	4 <sup>th</sup>	Mc Graw Hill
11	1303	Introduction to Management Science	Hillier and Hillier	2 <sup>nd</sup>	
12	1326	Organizational behavior: emerging realities for the workplace revolution	McShane, Steven L.	2 <sup>nd</sup>	Tata McGraw-Hill Pub. Co. Ltd
13	1338	Financial management	Henning, C. Randall	9 <sup>th</sup>	Institute for International Economics
14	1385	Exchange rate regimes: choices and consequences	Ghosh, Atish R.		MIT Press
15	1395	Managerial accounting: a focus on decision making	Thomson South Western	2 <sup>nd</sup>	Thomson
16	1453	Reports on corporate governance			Academic Foundation
17	1535	Reports of the finance commissions of India: first finance commission to the twelfth finance commission	Academic Foundation		Academic Foundation
18	1636	Introduction to management	Hillier, Frederick S.	2 <sup>nd</sup>	Tata McGraw-

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		science			Hill Companie s
19	1737	Quantitative analysis for management	Prentice Hall of India Pvt Ltd	8 <sup>th</sup>	Prentice Hall of India Pvt Ltd
20	1738	Operations Management Process & Value Chains		7 <sup>th</sup>	Prentice Hall of India Pvt Ltd
21	1744	Option, Futures, and other derivatives	Hull, John C.	6 <sup>th</sup>	Prentice Hall of India Pvt Ltd
22	1834	Business forecasting	Hanke, John E.	8 <sup>th</sup>	Prentice Hall of India Pvt Ltd
23	2021	Quantitative methods for business	Anderson David R.		Thomson Western
24	2085	Principles of Corporate Finance	Brealey, Richard A.	8 <sup>th</sup>	T.M.H
25	2087	Financial management	Pandey I.M.	9 <sup>th</sup>	Vikas
26	2098	Introduction to management Science : a modeling case studies aphroch with spread sheets	Hillier, Frederick	2 <sup>nd</sup>	T.M.H.
27	2101	Operations management for competitive advantage	Chase, Richard B.	11 <sup>th</sup>	T.M.H

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28	2185	Forex conquered : high probability systems & strategies for active traders	Person,John L.		John Wiley
29	2209	Complete guide to international financial reporting standards : including IAS & interpretation	Tiffin,Ralph	2 <sup>nd</sup>	Viva Books
30	2307	Operations Research	Taha,Hamdy A.	8 <sup>th</sup>	Prentice- Hall of India
31	2308	Operations Research	Taha,Hamdy A.	8 <sup>th</sup>	Prentice- Hall of India
32	2551	Basic business communication : skills for empowering the internet generation	Lesikar,Raymo nd V. & Flatley,Marie E.	10 <sup>th</sup>	TMH
33	2606	Financial Management	Pandey, I. M.	9 <sup>th</sup>	Vikas
34	2649	Production & operations management	Bedi, Kanishka	2 <sup>nd</sup>	OXFORD
35	2653	Operations management: processes and value chain	Krajewski, Lee J. & others	8 <sup>th</sup>	PEARSON
36	2698	Production and operations management	Bedi, Kanishka	2 <sup>nd</sup>	Oxford
37	2711	Operations management: processes & values	Krajewski, Lee J.	8 <sup>th</sup>	PEARSON

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		chains			
38	2840	GMAT 2007-2008	Jaffe, Engene D.	14 <sup>th</sup>	GALGOTIA
39	2919	Hospitals: facilities planning and management	Kunders, G. D.		TMH
40	2942	Project finance in theory and practice: designing, structuring, and financing private and public projects	Gatti, Srefano		Academic press
41	3032	Product management in India	Majumdar, Ramanuj	3 <sup>rd</sup>	PHI
42	3033	Product management in India	Majumdar, Ramanuj	3 <sup>rd</sup>	PHI
43	3332	Financial Management	RAVI M KISHORE	7 <sup>th</sup>	TAXMANN'S
44	3333	Financial Management	RAVI M KISHORE	7 <sup>th</sup>	TAXMANN'S
45	3378	Principle of Management	Dr. NEERU VASISTH	3 <sup>rd</sup>	TAXMANN'S
46	3379	Principle of Management	Dr. NEERU VASISTH	3 <sup>rd</sup>	TAXMANN'S
47	3380	Principle of Management	Dr. NEERU VASISTH	3 <sup>rd</sup>	TAXMANN'S
48	3381	Principle of Management	DR. NEERU VASISTH	3 <sup>rd</sup>	TAXMANN'S
49	3402	Business Statistics	NAVAL BAJPAI		PEARSON
50	3404	Business Statistics	NAVAL BAJPAI		PEARSON
51	3405	Business Statistics	NAVAL BAJPAI		PEARSON
52	3430	Statistics for Management	T N ARIVASTAVA		THE MC GRAW-

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					HILL COMPANI ES
53	3431	Statistics for Management	T N ARIVASTAVA		THE MC GRAW- HILL COMPANI ES
54	3432	Statistics for Management	T N ARIVASTAVA		THE MC GRAW- HILL COMPANI ES
55	3474	Financial Management	I M PANDEY	10 <sup>th</sup>	VIKAS
56	3512	Britannica India & The World	Methew, Mamm en		MANORA MA YEARBOO K
57	3572	Soft Skills for everyone	Butterfield.Jeff		CENGAGE Learning
58	3619	Financial Management	M Y KHAN	6 <sup>th</sup>	THE MC GRAW- HILL COMPANI ES
59	3620	Financial Management	M Y KHAN	6 <sup>th</sup>	THE MC GRAW- HILL COMPANI ES
60	3624	INTRODUCTION TO Probability and Statistics for Engineers and Scientists	SHELDON M. ROSS	4 <sup>th</sup>	ELSEVIER

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61	3625	INTRODUCTION TO Probability and Statistics for Engineers and Scientists	SHELDON M. ROSS	4 <sup>th</sup>	ELSEVIER
62	3626	INTRODUCTION TO Probability and Statistics for Engineers and Scientists	SHELDON M. ROSS	4 <sup>th</sup>	ELSEVIER
63	3826	RESEARCH METHODOLOGY	DEEPAK CHAWLA		VIKAS
64	3827	RESEARCH METHODOLOGY	DEEPAK CHAWLA		VIKAS
65	3828	RESEARCH METHODOLOGY	DEEPAK CHAWLA		VIKAS
66	3881	AN introduction to Management Science	Anderson Sweeney	13 <sup>th</sup>	CENGAGE Learning
67	3882	AN introduction to Management Science	Anderson Sweeney	13 <sup>th</sup>	CENGAGE Learning
68	3918	BUSSINESS RESEARCH METHODS	NAVAL BAJPAI		PEARSON
69	3919	BUSSINESS RESEARCH METHODS	NAVAL BAJPAI		PEARSON
70	3920	BUSSINESS RESEARCH METHODS	NAVAL BAJPAI		PEARSON
71	3921	BUSSINESS RESEARCH METHODS	NAVAL BAJPAI		PEARSON
72	4006	STRATEGIC FINANCIAL MANAGEMENT	Dr. J.B.GUPTA		TAXMANN'S

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		WORKBOOK			
73	4007	STRATEGIC FINANCIAL MANAGEMENT WORKBOOK	Dr. J.B.GUPTA		TAXMANN'S
74	4148	Financial Management	RAJIV SRIVASTAVA	2 <sup>nd</sup>	OXFORD UNIVERSITY PRESS
75	4286	Manorama yearbook 2017		52 <sup>nd</sup>	Malayala manorama
76	4436	Investment analysis and portfolio management	Chandra, Prasanna	5 <sup>th</sup>	McGraw Hill
77	4437	Investment analysis and portfolio management	Chandra, Prasanna	5 <sup>th</sup>	McGraw Hill
78	4438	Investment analysis and portfolio management	Chandra, Prasanna	5 <sup>th</sup>	McGraw Hill
79	4027 /1	MISOURCE 2007	Haag, Stephen, Baltzan,Paige		THE MC GRAW-HILL COMPANIES
80	4027 /2	BUSINESS DRIVEN TECHNOLOGY	Haag, Stephen, Baltzan,Paige	2 <sup>nd</sup>	THE MC GRAW-HILL COMPANIES
81	4028 /1	MISOURCE 2007	Haag, Stephen, Baltzan,Paige		THE MC GRAW-HILL COMPANIES
82	4028 /2	BUSINESS DRIVEN TECHNOLOGY	Haag, Stephen, Baltzan,Paige	2 <sup>nd</sup>	THE MC GRAW-

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					HILL COMPANIES
83	D 189	Financial Management	I M PANDEY	9 <sup>th</sup>	VIKAS
84	D51 6	Business Statistics A FIRST COURSE	DAVID M.LEVINE	5 <sup>th</sup>	PEARSON
85	D56 4	BUSSINESS RESEARCH METHODS	NAVAL BAJPAI		PEARSON
86	D56 5	STATISTICS FOR BUSINESS	ROBBERT E.STINE		PEARSON
87	D61 9	RESEARCH METHODOLOGY	DEEPAK CHAWLA	2 <sup>nd</sup>	VIKAS
88	D64 4	Handbook of Debt Securities & Interest Rate Derivatives	Rajawade,V.A.		McGraw Hill
89	D65 4	Financial Management	Eugene F.Brigham	12 <sup>th</sup>	CENGAGE Learning
90	D65 5	Financial Management	Eugene F.Brigham	12 <sup>th</sup>	CENGAGE Learning
91	D67 6	Group Leadership	Kottler,A.Jeffre y	2 <sup>nd</sup>	SAGE
92	D71 3	Introduction to management science	Williams,A	11 <sup>th</sup>	THOMSON
93	D82 1	RURAL MARKETING	PRADEEP KASHAYP	2 <sup>nd</sup>	PEARSON