

### List of KS Library Books

<b>Accession No.</b>	<b>Author</b>	<b>Title</b>	<b>Ed.</b>	<b>Publisher</b>
1	Asch, A.	Creativity and Personality.		IVY Publicating House
2	Chalam, K. S.	Introduction to educational planning and management.		Anmol publication Pvt. Ltd
3	Venkatesh, S.	M-Commerce and M-Management business of the future.		Authors Press
4	Gangadhar, V.	Management of corporate liquidity.		Anmol publication pvt. ltd
5	Rajavel, N.	Management of higher educational institutions.		New century publications
6	Heggade, Odeyar D.	Perspective on university finances and management.		Mohit publications
7	Gangadhar, V.	Security analysis and portfolio management.		Anmol publication Pvt. Ltd
8	Gorman, Christine	Staff devlopment in libraries.		Dominant publishers and distributors
9	Arora, D. D.	Total Quality Management.		Saloni publishing house
10	Krishnamurthy, Sandeep	E-commerce management text and cases.		Vikas publishing house
11	Gido, Jack	Successful project management.	2nd	Vikas publishing house
12	Gaur, Sanjaya Singh	Event marketing and management.		Vikas publishing house
13	Czinkota, Michael R.	Marketing Management.	2nd	Vikas publishing house
14	Weele, Arjan J.Van	Purchasing and supply chain managemnt analysis, planning and practice.	2nd	Vikas publishing house
15	Mckean, Erid & others Editors	Office professionals guide.		oxford university press
16	Mohamed, H. Peeru	Customer relationship management.		Vikas publishing house
17	McMenamin, Jim	Financial management an introduction.		oxford university press
18	Kshatriya, S. S.	Silicon Valley Greats: indians who made a difference to technology and the world.		Vikas publishing house
19	Kiston, Alan	Ethical organisation ethical theory and corporate behaviour.		Palgrave

20	Hoy, Frank (Edited)	Franchising an international perspective.		Routledge Taylor & Francis Group
21	Govindarajan, M.	Industrial marketing management.		Vikas publishing house
22	Geller, Lois K.	Response: the complete guide to profitable direct marketing.		oxford university press
23	Lawrence, F. Barry	e Distribution.		Vikas publishing house
24	Reed, Darryl	Corporate governance, economic reforms and development: the Indian experience.		oxford university press
25	White, Geoff	Reward management a critical text.		Routledge Taylor & Francis Group
26	Vernon, Mark	Business the key concepts.		Routledge Taylor & Francis Group
27	Sahu, P. K.	Salesmanship and management.	3rd	Vikas publishing house
28	Morton, Thomas E.	Production operations management.		Vikas publishing house
29	Little, Graham R.	Sales team leadership.		Jaico publishing house
30	Little, Graham R.	Operations team leadership.		Jaico publishing house
31	Hollyforde, Sarah	Motivation handbook.		Jaico publishing house
32	Bovens, Mark & others (Eds)	Successful and failure in public government: a comparative analysis.		Edward Elgar publishing limited
33	Stiglitz, Joseph E.	Roaring Nineties: seeds of destruction.		Allen Lane an imprint of penguin books
34	Belf, Teri-E	Coaching with spirit: allowing success to emerge.		Jossey-Bass/PFEIFER A Wiley Company
35	Bach, Stephen	Personnel management: a comprehensive guide to theory and practice.	3rd	Blackwell publisher ltd.
36	Moore, Mike	World without walls: Freedom, development, free trade and global governance.		Cambridge university press
37	Paulson, ED	Inside cisco: the real story of sustained M&A Growth.		John Wiley & Sons, inc
38	Mandle, Jay R.	Globalization and poor.		Cambridge university press
39	Ronkainen, ILKKA A.	Best practices in international marketing.		Harcourt college publishers

40	Shapiro, Jeremy F.	Modeling the supply chain.		Daxbury
41	Wilson, Barbar	Intformation technology: the basics.		Thomson Learning
42	Monczka, Robert	Purchasing and supply chain management.	2nd	Thomson South-western
43	Baldwin, Bruce A.	Financial repoting project and readings.	3rd	South-western Thomson learning
44	Dunne, Patrick M.	Retailing.	4th	Thomson South-western
45	Goldstein, Irwin L.	Training in organizations: Needs assessment, development, and evaluation.	4th	Wadsworth Thomson Learning
46	Lumby, Steve	Fundamrntals of Investment appraisal.		Thomson learning
47	Storey, John	Human resource management: a critical text.	2nd	Thomson learning
48	Branch, Alan E.	International purchasing and management.		Thomson-learning
49	Daft, Richard L.	Organization theory and design.	7th	Thomson South-western
50	Knapp, Donna	Guide to customer service skills for the helpdesk professional.		Thomson course-Technology
51	Dunnette, M. D and Hough, Leaetta M. Ed.	Handbook of industrial and organizational psychology Vol-1.	2nd	Jaico publishing house
52	Dunnette, M. D and Hough, Leaetta M. Ed.	Handbook of industrial and organizational psychology Vol-2.	2nd	Jaico publishing house
53	Dunnette, M. D and Hough, Leaetta M. Ed.	Handbook of industrial and organizational psychology Vol-3	2nd	Jaico publishing house
54	Dunnette, M. D and Hough, Leaetta M. Ed.	Handbook of industrial and organizational psychology Vol-4.	2nd	Jaico publishing house
55	Forsuth, Lan J. and Stevens	Practical strategies for teachers, lecturers and trainers planning Vol-1.		Crest publishing House
56	Forsuth, Lan J. and Stevens	Practical strategies for teachers, lecturers and trainers planning Vol-2.		Crest publishing House
57	Forsuth, Lan J. and Stevens	Practical strategies for teachers, lecturers and trainers planning Vol-3.		Crest publishing House

58	Forsuth, Lan J. and Stevens	Practical strategies for teachers, lecturers and trainers planning Vol-4.		Crest publishing House
59	Armstrong, Michael	Handbook of strategic human resource management: a guide to action.		Crest publishing House
60	Smith, Helen; Armstrong, Michael; and Brown, Sally	International encyclopedia of higher education Benchmarking and threshold Standards in higher education Vol-10.		Crest publishing House
61	Version Private sector	Building a team-based organization.		Jaico publishing house
62	Jolliffe, Alan; Ritter, Jonathan & Stevens, David	Developing and using web-Based learning.		Crest publishing House
63	Phelps, Graham R.	Handbook of time management working smarter getting more done with less efforts, time and stress.		Crest publishing House
64	Mager, Robert F.	Measuring Instructional Results.		Jaico publishing house
65	Kandampully, Jay; Mok, Connie and Sparks	Service Quality management in hospitality tourism and leisure.		Jaico publishing house
66	Stark, Peter B. and Flaherty, Jane	Competent Leader: a powerful and practical tool kit for managers and supervisors.		Jaico publishing house
67	Zemke, Ron; Woods, John A. Edi	Customer service best practices: case studies and stratiges.		Jaico publishing house
68	Sheal, Peter	Handbook of staff development.		Crest publishing House
69	Newquist, Scott C. and Russell, Max B.	Corporate Governance putting intestors first.		Jaico publishing house
70	Seekinges, David	Conferences and meetings: handbook.		Crest publishing House
71	Mager, Robert F.	Goal analysis.		Jaico publishing house
72	Mager, Robert F. and Pipe, Peter	Analyzing performamce problems.		Jaico publishing house
73	Bouce, Tim	Handbook of risk management.		Crest publishing House
74	Parhizgar, Kamal Dean	Global business environments: understanding multicultural behavior.		Jaico publishing house

75	FRY Heather; Ketteridge Steve and Marshall, Stephanie	Handbook for higher education: enhancing academic practice.		Crest publishing House
76	Price, David	Corporate Fraud.		Jaico publishing house
77	Thorn, Jeremy G.	How to negotiate Better deals.		Jaico publishing house
78	Evans, Michael K.	Practical business forecasting.		Blackwell publisher ltd.
79	Siebert Horst	World Economy.	2nd	Routledge Taylor & Francis Group
80	Maki, Uskali Ed.	Economic world view : studies in the ontology of economics.		Cambridge university press
81	Batra, G.S. Edi.	Business management: new innovations.		Deep & Deep pub. Pvt. Ltd.
82	Debroy, Bibek; Baby D. Shyam Ed.	India Mosaic.		Academic foundation
83	Debroy, Bibek Ed.	Agenda for improving governance .		Academic foundation
84	Rahman, Rita Dulci; Andreu, Jose Miguel	Responsible Global Government: a programme for world stability and institutional reform .		Academic foundation
85	Mujumdar, N.A.	Economic Reforms sans development.		Academic foundation
86	Virmani, Arvind	Accelerating Growth and poverty reduction.		Academic foundation
87	Chandra Snehlata	Guidelines for NGOs Management in India.		Kanishka Publishers Distributors
88	Prakasham, Shiva Ed.	Managerial Ethics.		Rajat Publication
89	Bareja, Sushma	Social accounting & reporting in corporate sector.		Inter India Publications
90	Singer, Hans; Hatti, Neelambar and Tandon, Rameshwar Ed.	Trade and Environment recent controversies.		B.R.Publishing Corporation
91	Singer Hans; Hatti, Neelambar and Tandon, Rameshwar Edi.	Trade and Environment recent controversies.		B.R.Publishing Corporation

92	Singer Hans; Hatti, Neelambar and Tandon, Rameshwar Edi.	Trade and Environment recent controversies		B.R.Publishing Corporation
93	Sampson, Gary P. and Chambers W. Bradnee	Trade, environment, and the millennium	2nd	United Nations University press
94	Reed Alec	Innovation in human resource management: Tooling up for the talent wars		Jaico publishing house
95	Bhargava, Shivganesh Ed.	Transformational leadership		Response Books
96	U.N.	World investment report		Bookwell
97		Trade and development Report 2003		Bookwell
98	Teash, Renata	Qualitative research: analysis types and software tools		Routledge Taylor & Francis Group
99	Ilinski, Kirill	Physics of finance: Gauge modelling in non-equilibrium pricing		John Wiley & Sons, inc
100	Burt, David N.	World class supply management SM : The key to supply chain management	7th	Tata McGraw Hill Publishing company limited
101	Wheelen, Thomas L.	cases in strategic management		Prentice Hall
102	Pathak, Bharti V.	Indian Finanacil System		Pearson Education
103	Jobber, David & Lanchaster, Geoff	Selling and sales management	6th	Pearson Education
104	Cohen, Dennis J. & Graham, Robert J.	Project manager's MBA: How to Translate project decisions in to Business Success		Jossey-BASS A Willey Company
105	Levy, Michale and Weitz, Barton A.	Retailing Management	5th	Tata McGraw Hill Publishing company limited
106	Santomero, Anthony M. & Babbel, David F.	Financial Markets Instruments and Institutions	2nd	McGraw-Hill Irw
107	Gomen-Mejia, Luis R and others	Managing Human Resources	3rd	Pearson Education
108	Mayes, Timothy R. and Shank, Todd M.	Financial Analysis with Microsoft Excel	2nd	Harcourt college publishers
109	Churchill, Gilbert A.	Basic Marketing Research	5th	Thomson South-western

110	Brown, John Selly and Duguid Paul	Social Life of Information		Harcourt college publishers
111	Rao, Madanmohan Edi.	Leading with knowledge: knowledge management practices in Global Infotech Companis		Tata McGraw Hill Publishing company limited
112	Yadin, Danniell	Creative Marketing Communications		Crest publishing House
113	Harris, Sunn J.	Electronic day trading 101		John Wiley & Sons, inc
114	Bhall, V. K.	International Financial Management: Text and cases	3rd	Anmol publication Pvt. Ltd
115	Davis, Stan and Meyer, Christopher	Future Wealth		Harvard Business School Press
116	Young, Peter C. and Tippins, Steven C.	Managing Business Risk: An Organization-Wide Approach to Risk Management		Amacom American Managent Association
117	Pareek, Udai	Understanding Organizational Behaviour		oxford university press
118	Evans, Nicholas D.	Business Agility: Strategies for gaining competitive advantage through mobile business solutions.		Financial Times Prentice Hall
119	McGrath. Michael E.	Product Strategy for High-technology companies: Accelerating your business to web speed	2nd	McGraw-Hill Irw
120	Turner, Paul	Encyclopedia of Human Resource Development: HR Forecasting and Planning (Vol.1)		Jaico publishing house
121	Martin, Malcolm and Jackson, Tricia	Encyclopedia of Human Resource Development: Personnel Practices (Vol.2)		Jaico publishing house
122	Mooney, Paul	Encyclopedia of Human Resource Development: Turbo-charging the HR Function(Vol.3)		Jaico publishing house
123	Johnson, Barry	Encyclopedia of Human Resource Development: Polarity Management Identifying and Managing Unsoluable Problems (Vol.4)		Jaico publishing house
124	Armstrong, Michael and Baron, Angela	Encyclopedia of Human Resource Development: Strategic HRM The key to improved business performance (Vol.5)		Jaico publishing house

125	Joyant, Pat and Morton, Bob (Eds)	Encyclopedia of Human Resource Development: The Global HR Manager creating the seamless organisation (Vol.6)	Jaico publishing house
126	Morton, Clive and Others	Encyclopedia of Human Resource Development: Leading HR delivering competitive advantage (Vol.7)	Jaico publishing house
127	Whiddett, Steve and Holly forde, Sarah	Encyclopedia of Human Resource Development: The Competencies Hand Book (Vol.8)	Jaico publishing house
128	Brown, Duncan	Encyclopedia of Human Resource Development: Reward Strategies From Intent to Impact (Vol.9)	Jaico publishing house
129	Rolfe, John and Troob, Peter	Monkey Business: Swinging through the wall street Jungle	Warner Books
130	Breakenridge, Deirdre	Cyberbranding: Brand Building in the Digital Economy	Financial Times Prentice Hall
131	Zemke, Ron; Woods, John A.Edi	E-service: 24 ways to keep your customers when the competition is just a click away	Amacom American Managent Association
132	MOD	Modern UGC NET: General Paper-one	Anmol publication Pvt. Ltd
133	Raman, Meenakshi and Sharma, Sangeeta	Technical Communication: Principles and practice	oxford university press
134	Weaver, Samuel C. and Weston, J. Fred	Finance and Accounting for Nonfinancial Managers	Tata McGraw Hill Publishing company limited
135	Young, S. David and O'byrne, Stephen F.	Eva® and value-based management: A Practical Guide to Implementation Guide for Process Improvement Teams	Tata McGraw Hill Publishing company limited
136	Pande, Peter S. amd Others	Six Sigma way team field book: An Implementation Guide for Process Improvement Teams	Tata McGraw Hill Publishing company limited
137	Raman, V.N.S.	Investment Principles and Techniques	Vikas publishing house
138	Cox, Danny and Hoover, John	Leadership when the Heat's on: 24 lessons in high performance management	Tata McGraw Hill Publishing company limited



139	Wheat, Barbara and Others	Learning into six sigma: a parable of the journey to six sigma and a lean enterprise		Tata McGraw Hill Publishing company limited
140	Bruce, Anne	How to motivate every employee: 24 proven tactics to spark productivity in the work place	2nd	Tata McGraw Hill Publishing company limited
141	Richardson, Linda	Sales Success Handbook: 20 Lessons to open and close sales now		Tata McGraw Hill Publishing company limited
142	Stettner, Morey	New Manager's Hand book: 24 Lessons for mastering your new role		Tata McGraw Hill Publishing company limited
143	Herrman, Ned.	Whole Brain Business Book		Tata McGraw Hill Publishing company limited
144	Sury, M. M.	India: Central government Budgets 1947-48 to 2003-04		New century publications
145	Jauch, Lawrence R.	Business Policy and Strategic Management	6th	Frank Bros.
146	Jaiswal, M.P. and Kumar, V. Ganesh	E-Business Models		Excel Book
147	Bhattacharyya, Sisirkumar	Marketing Management		National Publishing House
148	Dale, Barrie G.	Managing Quality	4th	Blackwell publisher ltd.
149	Marconi, Joe	Brand Marketing Book: Creating, Managing and Extending the value of your Brand		Tata McGraw Hill Publishing company limited
150	De Kare-silver, Michael	E-shock: the new rules-internet strategies for retailer and manufactures	2nd	Amacom American Management Association
151	Sinclair, Joseph T.	Ebay the smart way: selling, buying and profiting on the web's # 1 auction site	2nd	Amacom American Management Association
152	Harrison, Rosemary and Kessels, Joseph	Human Resource Development in a knowledge Economy: An organisational view		Palgrave McMillan
153	Clardy, Alan	50 case studies in management & supervisory training		Jaico publishing house
154	Farbey, A. D.	Handbook of successful advertising		Crest publishing House

155	Haugen, Robert A.	Modern Investment Theory	5th	Prentice-Hall India Private Limited
156	H. S. Anita	Operations Research for Management		Mangal Deep Publications
157	Sreenivas, Talluru	Management of Hospitals		A.P.H. Publishing Corporation
158	Dale, Margaret	Developing Management skills: A Hand Book		Crest publishing House
159	boulter, Nick and others (Eds.)	People and competencies: A Hand Book		Crest publishing House
160	Ratnam, C. S. Venkata	Negotiated Change: Collective Bargaining and Restructuring in India		Response Books
161	Singh, Anup K. and Chauhan, Daisy (Eds.)	Developing: Leaders, Teams and Organizations		Excel Book
162	Srivastava, Alok	Managerial Economics and Quantitative Techniques	2nd	Kitab-Mahal Agencies
163	Thomas, Neil	Concise: Adair on Leadership		Viva Books Private Limited
164	Ahmed, Naseem	Financial Accounting: A Simplified Approach		Atlantic Publishers & Distributors
165	Ashley, A.	Oxford Hand Book of Commercial Corresponde4nce		oxford university press
166	Tripathi, Dwijendra	Oxford History of Indian Business		oxford university press
167	Misra, S. K. and Puri, V. K.	Indian Economy: Its development expeirience		Himalaya Publishing House
168	Srivastava, S. C. and Srivastava, Sangya	Fundamentals of Statistics		Anmol publication Pvt. Ltd
169	Sen, Anindya	Economics of Business Policy		oxford university press
170		Modern UGC NET: Management		Anmol publication Pvt. Ltd
171	Kaplan, Robert S. and Norton, David P.	Stratgy Maps: Conveting Intangible Assets into Tangible Dutcomes		Harvard Business School Press
172	Terrill, Craig and Middlebrooks, Arthur	Market Leadership strategies for service companies		Publishing Company Limited

173	Abrahamson, Eric	Change Without Pain: How Managers can overload organizational chaos, and Employee Burnout		Harvard Business School Press
174	HesselBein, Frances and others (Eds.)	Leading for Innovation: and organizing for Results		Jossey-BASS A Willey Company
175	Avadhani, V. A.	Investment Management	5th	Himalaya Publishing House
176	Atkinson, Anthony A. and others	Management Accounting	3rd	Prentice-Hall India Private Limited
177	Harari, Oren	Leadership Secrets of Colin Powell		Tata McGraw Hill Publishing company limited
178	Gupta, S. L.	Marketing Research		Excel Book
179	Cortada, James W.	21st Century Business: Managing and Working in the New Digital Economy		Prentice-Hall India Private Limited
180	Cook, Sarah	Customer care Excellence: How to create an Effective Customer Focus	4th	KoganPage India Private Limited
181	Ingram, Thomas N. and others	Sales Management: Analysis and Decision Making		Thomson South-western
182	Louis, P. J.	M-Commerce Crash Course: the Technology and Business of next Generation Internet Services		McGraw-Hill Irw
183	Botto, Francis	Dictionary of E-Business: A Definitive Guide to Technology and Business Terms		John Wiley & Sons, inc
184	Tubbs, Stewart L. and Moss, Sylvi A.	Human Communication: Principles and Contexts	9th	McGraw-Hill Irw
185	Williams, Allan and others	Managing Change Successfully: Using Theory and Experience to Implement Change		Thomson learning
186	Grundy, Tony and Brown, Laura	Strategic Project Management: Creating Organizational break throughs.		Thomson learning
187	Kerzner, Harold	Advanced Project: Management: Best practices on Implementation	2nd	John Wiley & Sons, inc
188	Rabin, Jack and others (Eds.)	Hand book of strategic Management	2nd	Marcel Dekker Inc
189	Harris, Lisa and Dennis, Charles	Marketing the e-Business		Routledge Taylor & Francis Group

190	Friedman, Matthew and Blanshay, Marlene	Understanding B 2 B		Dearborn Trade a Kaplan Professional Company
191	Rampersad, Hubert K.	Total Performance Scorecard: Redefining Management to Achieve Performance with Integrity		Butter-worth-heinemann An Imprint of Elsevier
192	Prasad, K. N.	Indian Economy: Before and since the Reform (Vol.1)		Atlantic Publishers & Distributors
193	Prasad, K. N.	Indian Economy: Before and since the Reform (Vol.1)		Atlantic Publishers & Distributors
194	Prasad, K. N.	Indian Economy: Before and since the Reform (Vol.1)		Atlantic Publishers & Distributors
195	Prasad, K. N.	Indian Economy: Before and since the Reform (Vol.1)		Atlantic Publishers & Distributors
196	Trenholm, Sarah and Jensen, Arthor	Interpersonal Communicaion	5th	oxford university press
197	Chand, Tara (Coordinator)	General Studies Mannual 2004: For the UPSC Civil Services Preliminary Examinaation (With C.D.)		Tata McGraw Hill Publishing company limited
198	Sharma, J. K.	Operations Research Theory and Applications	2nd	Macmillan India Ltd
199		Modern UGC NET: Economics		Anmol publication Pvt. Ltd
200	Machiraju, E. R.	Indian Financial system	2nd	Vikas publishing house
201	Heitzman, James	Network City: Planning the Information Society in Banglore		oxford university press
202		East India Human Development Report: National Council of Applied Economic Research		oxford university press
203	Kalam, A. P. J. Abdul & Pillai, A. Sivathanu	Envisioning an empowpered Nation: Technology for Societal Transformation		McGraw-Hill Irw
204	Grundy, Tony and Brown, Laura	Be your own strategy consultant: Demystifying strategic thinking		Thomson learning
205	Sjostrand, Sven-Erik	Invisible Management: The Social Construction of Leadership		Thomson learning
206	Ciulla, Joanne	Ethics of Leadership		Thomson learning
207	Mukherji, G. B.	Introduction to Social Marketing		India Research

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208	Yang, Xiao Kai	Economics: New Classical versus Neoclassical Frame Works		Blackwell publisher ltd.
209	Lussier, Robert N.	Human Relations in Organizations: Applications and Skill-Building	5th	McGraw-Hill Irw
210	David, Jobber	Principles and Practice of Marketing (With C.D.)	3rd	McGraw-Hill Irw
211	Brinkman, Rick and Kirschner, Rick	Dealing with Difficult People: 24 Lessons for Bringing out the Best in Everyone		Tata McGraw Hill Publishing company limited
212	Bielecki, Tomasz R. and Rutkowski, Marek	Credit Risk: Modeling, Valuation and Hedging		Springer
213	Stancill, James Mcreill	Entrepreneural Finance: For New and Emerging Businesses		Thomson South-western
214	Matsuura, Jeffrey H.	Security, Rights and Liabilities in E-Commerce		Artech-House
215	Gilbert, David	Retail Marketing Management		Pearson Education
216	Potts, Jason	New Evolutionary Microeconomics		Edward Elgar publishing limited
217	Gandossy, Robert and Marc Efron	Leading the way: three truths from the Top Companies for Leaders		John Wiley & Sons, inc
218	Edwardes, Warren	Key Financial Instruments: Understanding and innovating in the world of derivatives		Pearson Education Limited
219	Davies, Gary and others	Corporate Reputation and Competitiveness		Routledge Taylor & Francis Group
220	Kumar, A. Ganesh and Others	International Competitiveness, Investment and Finance: A case study of India		Routledge Taylor & Francis Group
221	Dickinson, David G. and Mullineux, Andrew W. (Editors)	Financial and Monetary Integration in the New Europe: Convergence between the Eu and Central and Eastern Europe		Edward Elgar publishing limited
222	Engler, Henry and Essinger, James	Future of Banking		Reuters Limited
223	Curtis, Graham and Cobham, Dvid	Business Information Systems: Analysis, Design and Practice	4th	Prentice Hall
224	Atrill, Peter and McLaney, Eddie	Management Accounting: for non specialists	3rd	Prentice Hall

225	George, Mike	What is Lean six-sigma?		Tata McGraw Hill Publishing company limited
226	Vecchio, Robert P.	Organizational Behavior: Core Concepts	5th	Thomson South-western
227	Denzin, Normank and Lincoln, Yvonnas (Editors)	Landscape of Qualitative Research: Theories and Issues	2nd	Sage Publications India Pvt Ltd
228	Denzin, Normank and Lincoln, Yvonnas (Editors)	Collecting and Interpreting Qualitative Materials	2nd	Sage Publications India Pvt Ltd
229	Denzin, Normank and Lincoln, Yvonnas (Editors)	Strategies of Qualitative Inquiry	2nd	Sage Publications India Pvt Ltd
230	Berenson, Mark L. and Others	Basic Business Statistics: concepts and Applications (With C.D.)	8th	Prentice-Hall India Private Limited
231	Allio, Robert J.	Leadership Myths and Realities		Tata McGraw Hill Publishing company limited
232	Seth, Vijay K. and Aggarwal, Suresh Chand	Economics of Labour Markets: Policy Regime Change and the Process of Labour Adjustment in India		Ane Books
233	Davis, Rob	Business Process Modelling with Aris: A Practical Guide currency options		Springer-Verlag London-LT d
234	Coyle, Brian	Currency Options		Glenlake Publishing Company Ltd
235	Coyle, Brian	Intoduction to currency risk		Glenlake Publishing Company Ltd
236	Langan, John	English skills with Readings	5th	McGraw-Hill Irw
237	Das Gupta, Vaswar	Sales Management: In the Indian Perspective		Prentice-Hall India Private Limited
238	Das Gupta, Vaswar	MarketingMantra: The Real Story of Direct Marketing in India		Prentice-Hall India Private Limited
239	Luck, David J.	Marketing Research	7th	Prentice-Hall India Private Limited
240	D'Costa, Anthony P. and Sridharan E. (Eds.)	India in the Global Software Industry: Innovation, Firm Strategies and Development		Palgrave McMillan

241	Hornby, A. S.	Oxford Advanced Learner's Dictionary: of current English (With C.D.)	6th	oxford university press
242	Jeynes, Jacqueline	Risk Management: 10 Principles		Butterworth-Heinemann
243	Coghill, Carrie L. and Pattak, Evan	What's your Investing IQ?		Career Press, Inc.
244	Pearson, IAN and Lyons, Michael	Business 2010 Mapping the new Commercial Landscape		Spiro Press
245	Hakim, Cliff	We are all Self-Employed: How to take Control of your Career	2nd	Berrett-Koehler Publishers, Inc.
246	Ibarra, Herminia	Working Identity: Unconventing you Career		Harvard Business School Press
247	Dowd, Karen O. and Taguchi, Shrrie Gong	Ultimate Guide to Getting the Career you want: And what to do once you have it		McGraw-Hill Irw
248	Cohan, Peter S.	E-Stock: Finding the Hidden Blue Chips among the Internet Impostors		Harper-Business Publishers
249	Cody, Steven and Harte, Richard	What's Keeping your customers up at Night: Close More Deals By Selling to Your Client's Pain		McGraw-Hill Irw
250	Benton, D. A.	Executive Charisma		McGraw-Hill Irw
251	Farber, Barry	Superstar Sales Manager's Secrets		Career Press, Inc.
252	Quinn, Robert E. and others	Pressing Problems in modern Organizations: that keep us up at At Night		Amacom American Managent Association
253	Cohan, Peter S.	E-Profit: High Payoff Strategies for Capturing the E-commerce Edge		Amacom American Managent Association
254	Farber, Barry	Diamond Power:Gems of wisdom From America's Greatest Marketer		Career Press, Inc.
255	Franklin, Carl	Why Innovation Fails: Hard-won Lessons for Business		Spiro Press
256	French, Astrid	Negotiating Skills		Spiro Press
257	Das, Satyajit	Credit Derivatives and Credit Linked Notes (With C.D.)	2nd	John Wiley & Sons, inc
258	Kaye, Beverly and Jordan-Evans, Sharon	Love it Don't Leave it: 26 ways to get what you want at work		Berrett-Koehler Publishers, Inc.
259	Rich, Jason R.	Will you Marry me?: Popping the Question with Romance and Style		New Page Books adivision of the

				Career Press, Inc
260	Salmon, Michael	Super Networking: Reach the Right People, Build Your Career Network and Land Your Dream Job-Now!		Career Press, Inc.
261	Breithaupt, Tim	10 Steps to Sales Success: The Proven System that can Shorten the Selling cycle Double Your Close Ratio, and Significantly Increase Your Income		Amacom American Managent Association
262	Kostner, Jaclyn	Blonic E-Team Work: How to Build Collaborative Virtual Teams at Hyper-Speed		Dearborn TM Trade Publishing
263	Kett, Donald F.	Team Bush: Leadership Lessons From the White House		McGraw-Hill Irw
264	Oberuc, Richard E.	Dynamic Portfolio Theory and Management: Using Active Asset Allocation to improve Profits and Reduce Risk		McGraw-Hill Irw
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1874	Eckel, Bruce	Thinking in C++ (With CD).	2nd	Pearson Education (Cisco Press)
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