

**GUJARAT UNIVERSITY**  
**K. S. SCHOOL OF BUSINESS MANAGEMENT**  
**[FIVE YEARS' FULL-TIME M.B.A./M.Sc.(CAT) INTEGRATED DEGREE COURSE ]**  
**List of New Arrivals**

Sr No	Acc No	Class No	Author	Title	Ed	Pub	Place of Pub	Year of Pub	Pages	Price
1	4706	823	Hemingway, Ernest	old man and the sea.		Arrow Books	London	1952	99p.	300
2	4707	823	Pattnaik, Devdutt	Jaya: an illustrated retelling of the Mahabharat .		Penguin Books	Gurgaon	2010	349p.	499
3	4708	823	Sanghi, Ashwin	Krishna key.		Westland	Chennai	2012	471p.	450
4	4709	823	Alcott, Louisa May	Little women.		Vintage Books	London	2012	400p.	199
5	4710	823	Hemingway, Ernest	Fiesta: the sun also rises.		Arrow Books	London	1954	216p.	399
6	4711	823	Obama, Barack	Barack obama: dreams from my father.		Canongate books	Great Britain	2016	442p.	599
7	4712	823	Govind, Pradeep	I, duryodhana.		Om Books	Noida	2019	344p.	295
8	4713	823	Ceolo, Paulo	Winner stands alone.		Harper Collin	London	2019	373p.	350
9	4714	823	Rushdie, Salman	Midnight children.		Vintage Books	London	2013	647p.	499
10	4715	823	Marquez, Gobrial Garcia	One hundred years of solitude.		Penguin Books	Gurgaon	1970	422p.	399
11	4716	823	Harari, Yuval Noah	Sopiens: a brief history of humankind.		Vintage Books	London	2014	498p.	599
12	4717	823	Bhatt, Dhruv	Tatvamasi (Gujarati).		Gurjar Granth Ratna Karyalay	Ahmedabad	2020	231p.	200
13	4718	823	Munshi, K.M.	Rajadhiraj (Gujarati).		Gurjar Prakashan	Ahmedabad	2018	408p.	425

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14	4719	823	Pancholi, Manubhai	Socrates (Gujarati).		R.R. Sheth	Ahmedabad	2020	292p.	299
15	4720	823	Kalam, Abdul, A.P.J.	Aganpankh (Gujarati).		Gurjar Prakashan	Ahmedabad	2021	175p.	200
16	4721	823	Kalam, Abdul, A.P.J.	India 2020: navi sahstrabdi nu swapna (Gujarati).		Navbharat Sahitya	Ahmedabad	2009	338p.	250
17	4722	823	Mehta, D.K. & Dave, Jyotindra	Ame badhan (Gujarati).		Gurjar Sahitya	Ahmedabad	2021	298p.	325
18	4723	823	Meghani, Zaverchand	Tulsi kyarō (Gujarati).		Divy Pub	Ahmedabad	2016	248p.	250
19	4724	823	Bhatt, Nanabhai	Bharatiya sanskruti shu che? (Gujarati).		Gurjar Sahitya	Ahmedabad	2017	28p.	30
20	4725	823	Bhatt, Nanabhai	Ghadtar ane chantar- part 1 & 2 (Gujarati).		Sanskar Sahitya Mandir	Ahmedabad	2015	276p.	300
21	4726	823	Gandhi, M.K.	Satyana prayogo:sankshipt atmkatha (Gujarati).		Diamond Books	New Delhi	2019	168p.	125
22	4727	823	Tropathi, Govardhanram, Madhavram	Saraswatichandra- Part-1- Buddhidhanno karbhar (Gujarati).	5th	Adarsh Prakashan	Ahmedabad	2021	264p.	150

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23	4728	823	Tropathi, Govardhanram, Madhavram	Saraswatichandra- Part-2- gunsundarinu kurumbjaal (Gujarati).	5th	Adarsh Prakashan	Ahmedabad	2021	144p.	140
24	4729	823	Tropathi, Govardhanram, Madhavram	Saraswatichandra- Part-3- ratnanagri nu rajyatantra (Gujarati).	5th	Adarsh Prakashan	Ahmedabad	2021	248p.	210
25	4730	823	Tropathi, Govardhanram, Madhavram	Saraswatichandra- Part-4- saraswatichandran u manorajya ane purnahuti (Gujarati).	5th	Adarsh Prakashan	Ahmedabad	2021	632p.	400
26	4731	823	Antani, Vinesh	Priyajani (Gujarati).		R.R. Sheth	Mumbai	2020	148p.	160
27	4732	823	Munshi, K.M.	Patan ni prabhuta (Gujarati).		Gurjar Sahitya	Ahmedabad	2020	236p.	250
28	4733	823	Patel, Pannalal	Malela jeev (Gujarati).		Sanjivani	Ahmedabad	2020	178p.	240
29	4734	658.8	Hoffman, Douglas K. & Bateson, John E G.	Services marketing: concepts, strategies and cases.	5th	Cengage	Delhi	2017	458p.	595

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30	4735	658.8	Hoffman, Douglas K. & Bateson, John E G.	Services marketing: concepts, strategies and cases.	5th	Cengage	Delhi	2017	458p.	595
31	4736	658.8	Hoffman, Douglas K. & Bateson, John E G.	Services marketing: concepts, strategies and cases.	5th	Cengage	Delhi	2017	458p.	595
32	4737	658.8	Hoffman, Douglas K. & Bateson, John E G.	Services marketing: concepts, strategies and cases.	5th	Cengage	Delhi	2017	458p.	
33	4738	658.8	Hoffman, Douglas K. & Bateson, John E G.	Services marketing: concepts, strategies and cases.	5th	Cengage	Delhi	2017	458p.	
34	4739	823	Garcia, Hector & Miralles, Francesc Tr. Thakkar, Chirag	Ikigai: lamba, sukhi ane sarthak jivannu japaniz rahasya (Gujarati).		Munjal Pub.	Bhopal	2021	194p.	295
35	4740	823	Garcia, Hector & Miralles, Francesc Tr. Thakkar, Chirag	Ikigai: lamba, sukhi ane sarthak jivannu japaniz rahasya (Gujarati).		Munjal Pub.	Bhopal	2021	194p.	295