

**NOTIFICATION OF THE GUJARAT UNIVERSITY**  
**NO.EXAM/A/ 12177 /2017**

**(K. S. SCHOOL OF BUSINESS MANAGEMENT)**  
**[FIVE YEARS' FULL-TIME M.B.A. INTEGRATED DEGREE COURSE]**

**PROGRAMME FOR END SEMESTERS EXAM OF ODD SEMESTERS (I, III, V, VII & IX) OF M.B.A.,**  
**NOVEMBER/DECEMBER-2017**

Candidate for the above examination are requested to be present at the respective place of examination, fifteen minutes before the time of Examination.

THEY ARE FORBIDDEN TO CARRY WITH THEMSELVES ANY BOOK, PAPER OR ANY KIND OF HAND WRITTEN / TYPED / PRINTED MATERIAL, PROGRAMMABLE CALCULATOR AND ANY TYPE OF MOBILE PHONE INTO EXAMINATION HALL.

- Place of the examination will be declared later on.
- The written examination will be conducted in the following order.

<b>TIME: 10.00 a.m. TO 1.00 p.m.</b>			
<b>Sr. No.</b>	<b>Date and Day</b>	<b>Year</b>	<b>Name of the Subject</b>
1	22/11/2017 Wednesday	First Second Third Fourth Fifth	Fundamentals of Financial Accounting Direct Taxes – 1 Macro Economics Quantitative Techniques for Management – 1 Entrepreneurial Development and Innovation Management
2	24/11/2017 Friday	First Second Third Fourth Fifth	Basic Statistics Advanced Financial Accounting – 1 Financial Analysis and Reporting Organisational Behaviour Strategic Management
3	25/11/2017 Saturday	First Second Third Fourth Fifth	Foundation Course in Economics Marketing Management Quantitative Techniques Managerial Communication Legal Aspects of Business
4	27/11/2017 Monday	First Second Third Fourth Fifth	Business Management – 1 Business Mathematics Organisation Behaviour and Personnel Management Financial Accounting for Management Corporate Social and Environmental Responsibility
5	28/11/2017 Tuesday	First Second Third Fourth Fifth	Mercantile Law Soft Skill Development Financial Management – 1 / Marketing Management – theory and practice – 1 / Human Resource Management – 1 Managerial Economics Management of Financial Services (Finance Specialization) Marketing Research (Marketing Specialization) Industrial Relations and Labour Laws (Human Resource Specialization)
6	29/11/2017 Wednesday	First Second Third Fourth Fifth	Communication Skills Micro Economics – Theory Corporate Communication Management Information Systems Investment Analysis and Portfolio Management (Finance Specialization) Advertising and Sales Promotion (Marketing Specialization)

			Compensation Management (Human Resource Specialization)
7	30/11/2017 Thursday	First Second Third Fourth Fifth	Learning from Leaders (10.00 a.m. to 12.00 noon) Humanities – 1 (10.00 a.m. to 12.00 noon) Auditing (10.00 a.m. to 12.00 noon) Principles and Practices of Management Strategic Financial Management (Finance Specialization) Consumer Behaviour (Marketing Specialization) Organizational Development and Change Management (Human Resource Specialization)
8	01/12/2017 Friday	First Second Third Fourth Fifth	Indian Culture and Civilisation (10.00 a.m. to 12.00 noon) Introduction to Research Methodology (10.00 a.m. to 12.00 noon) Health and Fitness Management (10.00 a.m. to 12.00 noon) Ethics, Ethos and Values Corporate Taxation (Finance Specialization) Sales and Distribution Management (Marketing Specialization) International Human Resources Management (Human Resource Specialization)
9	04/12/2017 Monday	First	Introduction to Information Technology

The exchange or borrowing of calculating aids, drawing instruments or the materials used in the examinations is not permitted while examinations are in progress. Candidates must bring their own instruments. They will not be allowed to borrow anything from one another in any circumstances.

By Order

AHMEDABAD: 380 009.

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DATE: 27/09/2017.

CONTROLLER OF EXAMINATIONS

**NOTIFICATION OF THE GUJARAT UNIVERSITY**  
**NO.EXAM/A/ 12179 /2017**

**(K. S. SCHOOL OF BUSINESS MANAGEMENT)**  
**[FIVE YEARS' FULL-TIME M.B.A. INTEGRATED DEGREE COURSE]**

**PROGRAMME FOR END SEMESTERS PROJECT PRESENTATION OF SECOND YEAR (SEM. III) AND  
THIRD YEAR (SEM. V) OF M.B.A., DECEMBER-2017**

Candidate for the above examination are requested to be present at respective place of examination, fifteen minutes before the time of Examination.

- Place of the presentation is K. S. School of Business Management.
- The project presentation will be conducted in the following order.
- Detailed schedule will be given on the college Notice board later words.

<b>Sr. No.</b>	<b>Date and Day</b>	<b>Year</b>	<b>Time</b>
1	05/12/2017 Tuesday	Second	PROJECT PRESENTATION (9:00 a.m. Onwards)
2	06/12/2017 Wednesday	Third	PROJECT PRESENTATION (9:00 a.m. Onwards)

By Order

AHMEDABAD: 380 009.  
DATE: 27 /09 /2017.

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CONTROLLER OF EXAMINATIONS