

NOTIFICATION OF THE GUJARAT UNIVERSITY
NO.EXAM/51878/2024

(K. S. SCHOOL OF BUSINESS MANAGEMENT & INFORMATION TECHNOLOGY)
[FIVE YEARS' FULL-TIME M.B.A. INTEGRATED DEGREE COURSE]

PROGRAMME FOR END SEMESTERS EXAM OF ODD SEMESTERS (I, III, V, VII & IX) OF M.B.A.,
DECEMBER-2024

Candidate for the above examination are requested to be present at the respective place of examination, fifteen minutes before the time of Examination.

THEY ARE FORBIDDEN TO CARRY WITH THEMSELVES ANY BOOK, PAPER OR ANY KIND OF HAND WRITTEN / TYPED / PRINTED MATERIAL, PROGRAMMABLE CALCULATOR AND ANY TYPE OF MOBILE PHONE INTO EXAMINATION HALL.

- Place of the examination will be declared later on.
- The written examination will be conducted in the following order.

TIME: 11.00 a.m. TO 01.30 p.m.			
Sr. No.	Date and Day	Year	Name of the Subject
1	12/12/2024 Thursday	Second Third Fourth Fifth	Marketing Management (11.00 A.M. to 1:00 P.M.) Macro Economics Organizational Behaviour Entrepreneurial Development and Innovation Management
2	13/12/2024 Friday	Second Third Fourth Fifth	Corporate Accounting (11.00 A.M. to 1:00 P.M.) Quantitative Techniques Financial Accounting for Management Strategic Management
3	16/12/2024 Monday	Second Third Fourth Fifth	Micro Economic Theory (11.00 A.M. to 1:00 P.M.) Financial Analysis and Reporting Quantitative Techniques for Management - 1 Legal Aspects of Business
4	17/12/2024 Tuesday	Second Third Fourth Fifth	Business Mathematics (11.00 A.M. to 1:00 P.M.) Organizational Behaviour and Personnel Management Managerial Communication Corporate Social and Environmental Responsibility
5	18/12/2024 Wednesday	Third Fourth Fifth	Corporate Communication Managerial Economics Management of Financial Services (Finance Specialization) Marketing Research (Marketing Specialization) Industrial Relations and Labour Laws (Human Resource Specialization)
6	19/12/2024 Thursday	Third Fourth Fifth	Financial Management 1/ Marketing Management - theory and practice 1 / Human Resource Management -1/ Public Health and Hospital Management -1 Management Information Systems Investment Analysis and Portfolio Management (Finance Specialization) Advertising and Sales Promotion (Marketing Specialization) Compensation Management (Human Resource Specialization)

7	20/12/2024 Friday	Third Fourth Fifth	Auditing (11.00 A.M. to 01.00 P.M.) Principles and Practices of Management Strategic Financial Management (Finance Specialization) Consumer Behaviour (Marketing Specialization) Organizational Development and Change Management (Human Resource Specialization)
8	21/12/2024 Saturday	Third Fourth Fifth	Health and Fitness Management (11.00 A.M. to 01.00 P.M.) Ethics, Ethos and Values Corporate Taxation (Finance Specialization) Sales and Distribution Management (Marketing Specialization) International Human Resources Management (Human Resource Specialization)

Second Year MBA - OLD PATTERN			
TIME: 11.00 a.m. TO 01.30 p.m.			
Sr. No.	Date and Day	Year	Name of the Subject
1	12/12/2024 (Thursday)	Second	Business Mathematics
2	13/12/2024 (Friday)		Micro Economics – Theory
3	16/12/2024 (Monday)		Direct Taxes – 1
4	17/12/2024 (Tuesday)		Introduction to Marketing Management
5	18/12/2024 (Wednesday)		Soft Skill Development
6	19/12/2024 (Thursday)		Advanced Financial Accounting - 1
7	20/12/2024 (Friday)		Humanities – 1 (11.00 a.m. to 01.00 p.m.)
8	21/12/2024 (Saturday)		Introduction to Research Methodology (11.00 a.m. to 01.00 p.m.)

Note: Examination for 2 Credits subjects will be held at K. S. School of Business Management & IT for Second Year (NEP-2020)

09.00 A.M. to 10.00 A.M.			
Sr. No.	Date and Day	Year	Name of the Subject
1	18/12/2024 Wednesday	Second	Direct Tax
2	19/12/2024 Thursday	Second	Soft Skill Development
3	20/12/2024 Friday	Second	Indic Knowledge System – II

The exchange or borrowing of calculating aids, drawing instruments or the materials used in the examinations is not permitted while the examination is in progress. Candidates must bring their own instruments. They will not be allowed to borrow anything from one another in any circumstances.

By Order

AHMEDABAD: 380 009.

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DATE: 05/12/2024

CONTROLLER OF EXAMINATIONS

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NO.EXAM/51878/2024

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**PROGRAMME FOR END SEMESTERS PROJECT PRESENTATION OF SECOND YEAR (SEM. III) AND
THIRD YEAR (SEM. V) OF M.B.A., DECEMBER-2024**

Candidate for the above examination are requested to be present at respective place of examination, fifteen minutes before the time of Examination.

- Place of the presentation is K. S. School of Business Management & Information Technology.
- The project presentation will be conducted in the following order.
- Detailed schedule will be given on the college Notice board later words.

Sr. No.	Date and Day	Year	Time
1	23/12/2024 Monday	Third	PROJECT PRESENTATION (9:00 a.m. Onwards)
2	24/12/2024 Tuesday	Second (Old Pattern)	PROJECT PRESENTATION (9:00 a.m. Onwards)

By Order

AHMEDABAD: 380 009.

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DATE: 05/12/2024

CONTROLLER OF EXAMINATIONS