

Gujarat University(NAAC A+):

Gujarat University, Ahmedabad, **ranked 1st by GSIRF (5 Star) in Gujarat and 9th Rank amongst all Government Universities in India by ARIIA, and 43rd University Ranking among all over India by NIRF.** It is one of the oldest and largest State University of Gujarat. The University has developed phenomenally in the last six decades to be recognized as a premier State University in the country today. Since its inception, the University is known for innovative practices in teaching and learning as well as for research, start-up, and entrepreneurship etc. It has taken up various initiatives to make higher education more dynamic and vibrant. It provides education in one of the widest range of disciplines to approximately four lakh students.

K. S. School of Business Management and Information Technology:

Established by Gujarat University Ahmedabad, K. S. School of Business Management and Information Technology, Ahmedabad is one of **the Pioneer Institute offering Integrated MBA and M.Sc. (CA & IT) Courses in India.** The Institute started with five-year integrated program in MBA in the year **1993**, followed by five-year integrated program in M.Sc. (Computer Application & Information Technology) in **1998**. The ideology behind setting up such an institute is to create successful Management and IT Professionals who would add value to society with their knowledge, innovation, and creations. The institute thrives on virtues of **discipline, regularity, sincerity, and academic excellence.**



K. S. SCHOOL OF BUSINESS MANAGEMENT & INFORMATION TECHNOLOGY

“TRANSFORM YOUR CAREER WHERE BUSINESS MEETS TECHNOLOGY”

+91-079-26305972

www.ksschool.org.in

ksschool@gujaratuniversity.ac.in

Gujarat University Campus,
Ahmedabad, Gujarat 380009

INTEGRATED COURSE STRUCTURE:

- ♦ **MBA** (5 Years Integrated)
3 Years BBA +
2 Years MBA
- ♦ **M.Sc. (CA & IT)** (5 Years Integrated)
3 Years B.Sc. (CA&IT) +
2 Years M.Sc. (CA&IT)

- ♦ Combines both Under-graduate and Post-Graduatedegrees
After completion of three years – a student gets Bachelors’
Degree (**BBA/B.Sc. (CA&IT)**)
- ♦ No further entrance examination or admission process for
entering into Fourth Year
- ♦ After completion of Five years – a student getsMasters’
Degree (**MBA/M.Sc. (CA&IT)**)

Specialization

- Human Resource
- Finance
- Marketing

Highlights

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- Artificial Intelligence &
Machine Learning
- Web Technology
- Information Security



- **BBA & BSc (CA&IT)**in
adherence to NEP(2020) - 22
Credit for each semester
- **MBA & MSc (CA&IT)** Semester
System-24 & 25 course credit
respectively for each semester.
- Updated Syllabus as per the
industry needs.
- Projects, Computer practical,
Summer Internships, Industry Visit
etc.
- Highly qualified and experienced
faculties with doctorate degree,
who are the pillars of the
institutes.
- We strive for excellence in
academic and research &
Innovation activities.
- Attendance: 75% mandatoryfor
students.

Infrastructure:

- State of art impressive
infrastructure located amidst plush
greenery at Gujarat University,
Ahmedabad Aesthetically built
structure of the institute comprises
of:
- **17 Classrooms:** with the facilities
of smart board and projectors.
- **03 Computer Labs:** with latest
versions of hardware and software.
- **Library:** with wide range of books,
journals and other learning
materials.

Fee Structure (for both the programs)

**Rs. 14,750=00 per semester(Rs.
29,500=00 per year)**

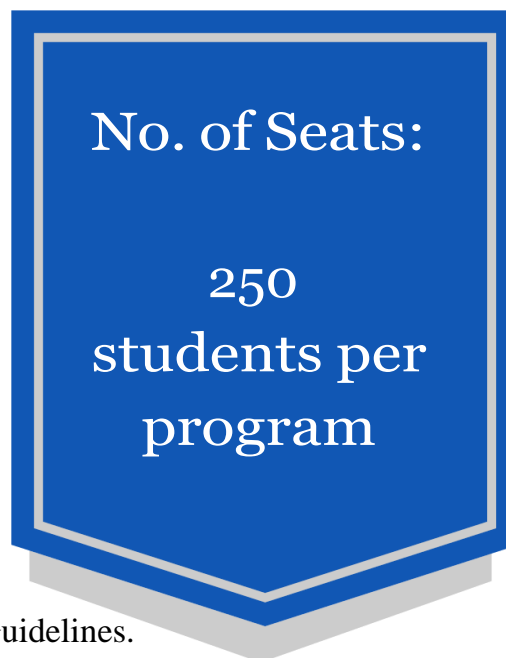


ADMISSION PROCESS

- ♦ Admissions will be strictly **on merit basis for each category.**
- ♦ Admission is through the centralized online process of Gujarat University, Ahmedabad.
- ♦ For Admission refer following link:
- ♦ <https://gcas.gujgov.edu.in/> Students are required to register on this website for admission in both programs as per the rules, regulations and schedule given by the University.

RESERVATION OF SEATS:

- ♦ As per Gujarat University and Govt. of Gujarat Guidelines.



ELIGIBILITY CRITERIA:

- ♦ The student who has passed Higher Secondary Examination from recognized board in Gujarat State with following subjects is eligible to apply:
 1. **English and**
 2. **Mathematics OR Physics OR Chemistry OR Biology OR Statistics OR Elements of Accountancy OR Elements of Book-Keeping.**
- ♦ The entry into the course is only in the First Year of the Programs, there will be no admissions for the subsequent years even if there is vacancy.

PLACEMENT:

- ♦ The institute has its own well-organized Placement cell separate for both the programs.
- ♦ The placement cell is also responsible for Summer Internship Projects. The cell actively interacts with leading companies/industries on national-international importance.
- ♦ It also organizes “**Campus to Corporate**” training which includes mock aptitude test, group discussions and mock interviews. The placement cell facilitates the entire campus recruitment process right from inviting the company to onboarding of the students at the corporate.
- ♦ We have more than 80% placement of our students in the campus.
- ♦ Our program is designed in such a way that, it opens wings to fly abroad.



Our Leading Recruiters:

Infosys®



tcs TATA
CONSULTANCY
SERVICES

TatvaSoft
sculpting thoughts...

vcerp
CONSULTING

(n)Code
Solutions
e-Safe . e-Secure . e-Sure .



SILVER TOUCH®

Biztech consultancy
Integrating business & technology

BACANCY®

Ak✓komplish

HDFC BANK

Amul

torrent
POWER

Indiabulls

SBI Life
INSURANCE
With Us, You're Sure

THE TIMES OF INDIA

pantaloon's

Claris

kotak®
Kotak Securities

PRATHAMA BLOOD CENTRE
ADVANCED TRANSFUSION MEDICINE RESEARCH FOUNDATION

S&P Global

AXIS BANK

ADITYA BIRLA
FASHION & RETAIL



IDBI BANK

Mahindra FINANCE

दिव्य भास्कर

adani

BAJAJ
FINSERV

YES BANK

HDB FINANCIAL
SERVICES



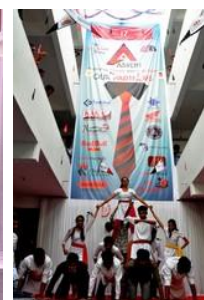
♦ Academic: **MBA and M.Sc.(CA&IT)**

- Exemplary Teaching
- Project – Industry visit, market research, feasibility study in BBA
- Project in IoT, AI, Soft Computing, Software Development
- 2 months' Summer Internship, Grand Project in fifth year
- Subject related assignments, projects, presentations.

♦ Co-Curricular:

- Management/IT related Competitions, workshops, seminars, Invited Lectures by eminent management/IT professionals.
- Management festival – **ADVENT** – One day inter-college management competitions.
- Technology festival – **TECHNOMANTRA** – One day inter-college technology related competitions.

- College cultural fest – **TORNADO**
- Sports
- Participation in Youth festival of Gujarat University



♦ **CUT-OFF LIST ROUND-1 (2024-25)**

College Name	Specialization	Allotted Category	Minimum Marks
KSSBM & IT	MBA	SC	85.2
KSSBM & IT	MBA	ST	63
KSSBM & IT	MBA	EWS	89.42
KSSBM & IT	MBA	SEBC (OBC)	86.71
KSSBM & IT	MBA	EWS-Women	87.85
KSSBM & IT	MBA	General	90.85
KSSBM & IT	M.Sc. (CA&IT)	SC	76.28
KSSBM & IT	M.Sc. (CA&IT)	ST	42.42
KSSBM & IT	M.Sc. (CA&IT)	EWS	88.57
KSSBM & IT	M.Sc. (CA&IT)	SEBC (OBC)	86.28
KSSBM & IT	M.Sc. (CA&IT)	EWS-Women	87.85
KSSBM & IT	M.Sc. (CA&IT)	General	90

- ♦ The above information is taken from the Gujarat University website: <https://gcas.gujgov.edu.in/>

